

# ART of the GALA

**October 23, 2018  
JW Marriott Austin**

A full-day conference with 300 attendees looking for the latest ideas, trends, and innovations in event fundraising. Make sure they know about your business or nonprofit!

## **\$10,000 - Presenting Sponsor (3 available)**

**Our highest visibility! Help welcome attendees, put one of your experts at a Table Topic, and send up to six attendees with free valet. Recognition on all of our channels and materials.**

- ❖ Prominent recognition as Event Presenting Sponsor
- ❖ Event registration for 6 individuals
- ❖ Opportunity for representative to participate in program as presenter
- ❖ Dedicated social media recognition
- ❖ Exclusive cross-marketing opportunity, i.e.: co-branded item placement in goodie bag
- ❖ Company logo featured on invitation and e-blasts and premium position on event website
- ❖ Prominent recognition at event including print materials and signage
- ❖ Company logo projected in rotation on screen before all sessions
- ❖ Verbal acknowledgement of sponsorship throughout the event
- ❖ Complimentary valet parking for 6 attendees

## **\$7,500 - Luncheon Keynote Sponsor featuring Jack Ingram**

**Get in front of all the attendees and help welcome Jack Ingram at this fun and exciting luncheon keynote.**

- ❖ Prominent recognition as Luncheon sponsor with company branding opportunity
- ❖ Event registration for 3 individuals
- ❖ Opportunity for company representative to deliver welcome remarks at Luncheon
- ❖ Cross-marketing opportunity, i.e.: co-branded item placement in goodie bag
- ❖ Dedicated social media recognition
- ❖ Sponsorship recognition/ company logo featured on event website with hyperlink to sponsor website, invitation and e-blasts
- ❖ Logo Recognition on event signage and onsite program/ material

*More sponsorship opportunities next page.....*

*Ready to sponsors? Please contact Monica Williams at 512-627-8178 or  
monica@givingcity.com*

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## **\$5,000 - Idea Exchange Happy Hour Sponsor**

**Welcome attendees to happy hour and make your brand visible to all attendees when they're ready to relax and have fun!**

- ❖ Prominent recognition as post-event happy hour sponsor with company branding opportunity
- ❖ Event registration for 2 individuals
- ❖ Opportunity, i.e.: co-branded item placement in goodie bag
- ❖ Social media recognition
- ❖ Sponsorship recognition/ company logo featured on event website, invitation and e-blasts
- ❖ Logo Recognition on event signage and onsite program/ materials

## **\$5,000 - Community Sponsor**

**Great for foundations and funders! Send your event staff and offer grantees a discount to help them build their capacity for better events.**

- ❖ Event registration for 4 individuals
- ❖ Social media recognition
- ❖ Sponsorship recognition/ company logo featured on event website, invitation and e-blasts
- ❖ Logo Recognition on event signage and onsite program/ materials
- ❖ Opportunity to underwrite discounted tickets to funding grantees.

## **\$2,500 - Breakout Session/Panel Sponsor (4 available)**

**Welcome attendees at one of four panels and put your brand in front of the room.**

- ❖ Sponsorship recognition of a single workshop with opportunity to highlight branded company item
- ❖ Event registration for 2 individuals
- ❖ Social media recognition
- ❖ Sponsorship recognition/ company logo featured on event website, invitation and e-blasts
- ❖ Logo Recognition on event signage and onsite program/ materials

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## **\$1,500 - Nonprofit Partnering Sponsor**

**Looking for board members, sponsors, attendees, and volunteers for your next event?  
Make sure Art of the Gala attendees know you're there!**

- ❖ Sponsorship recognition on event website
- ❖ Recognition on event signage and onsite program/ materials
- ❖ Event registration for 2 from your staff

## **\$500 - Table Topic Sponsor**

**Share your expertise and let attendees know you're ready to work for them!**

- ❖ Logo recognition at your Round Table
- ❖ Opportunity to speak about your product or service as well as share expert advice
- ❖ Event registration for 1 individual

## **Tickets**

\$295 - Early Bird before September 29

\$295 - Nonprofit Staff Rate

\$375 - Regular and Day-of Rate

- ❖ Morning Continental Breakfast & Opening Plenary
- ❖ Choose From 4 Expert Panels
- ❖ Keynote Luncheon
- ❖ Choose from 30+ Afternoon Table Topics
- ❖ Idea Exchange Happy Hour

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